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CLOCS

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Who we are:

- Responsible for 4300 miles of motorway and APTR in England
- Less than 4% of roads in England
- Carries a third of all traffic and 60% of freight
- Operate, maintain & improve...



What I do:

- Head up Commercial Vehicle Incident Prevention team
- SRO Driving for Better Business
- Single KPI...
- Ambitious targets...
- ...different thinking!



Agenda

- Our superpower...
- Current programme
- Under development
- Questions



Vehicles don't crash...

Most vehicles on the road are there for work...

We can influence behaviour...



People crash...

Four known unknowns...

Driver roadworthiness...



Be demanding...

Be brilliant...

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Current stuff...

■ Operation Tramline

- Speed limiter disabled
- 360° Hi-res enforcement standard cameras
- Air suspended passenger seat
- Jockey seat in rear
- Blue lights
- Go Pro
- VERY loud horn!



Tramline: Why...

- Elevated camera platform
- Makes a statement
- Strong deterrent effect
- Powerful stories





Tramline: How...

- Cab used as 'spotter'
- Accompanied with interceptors
- Some prosecution 'from record'
- Mostly vehicles pulled to nearby MSA
- Often multi-agency support



Tramline: Myths

- Targets HGV...
- Undercover, sneaky, stealth...





Tramline: What we find...

- Since inception [March 2015]
 - 40124 stops
 - 43417 offences
- Differing responses...
- What's the weirdest?
- Most common?



Tramline: Developments

- Corridor events
 - Orbital
 - Peninsula
 - Vertebrae
 - Pennine
 - Freeway
- Stammtisch





Under development stuff...

- PING

- Using data to inform opted-in fleets of issues
- SYSO...
- About to commence follow-up trial



Under development stuff...

■ Post-collision trauma response

- Reduce pre-hospital deaths
- Three parts
 - Best 999 call
 - Protect scene
 - First aid
- Output
 - Micro elearning
 - Support app





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